

The logo for Technica features the word "TECHNICA" in a bold, white, sans-serif font, centered within a solid black rectangular background. Below the text is a horizontal bar with a color gradient from cyan on the left to magenta on the right.

TECHNICA

all-ladies hackathon at the university of
maryland

What is Technica?

- UMD's all-ladies 24 hour hackathon
- One of a handful in the country
- Second year running



Why an all-ladies hackathon?

- Co-ed hackathons are only 18% female
- “Boys club” mentality in CS/Engineering
 - 1980s: 37% of CS majors were women
 - 2012: **18%**
- **But women are interested!**
 - More women enrolled in intro to CS classes than men at Berkeley
 - How can we create a culture that encourages women to pursue tech?

Our Goal

We at Technica aim to promote **diversification** of the tech world by encouraging **young women**, through an all-ladies hackathon, to **explore** different aspects of the technological world and find their niche.



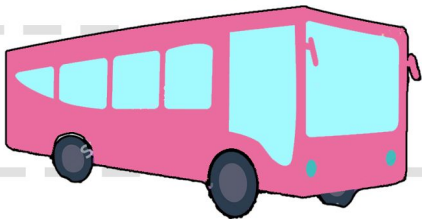
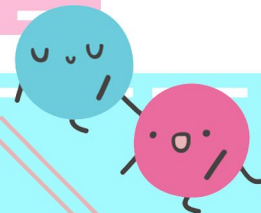
TECHNICA

2015 HACKATHON

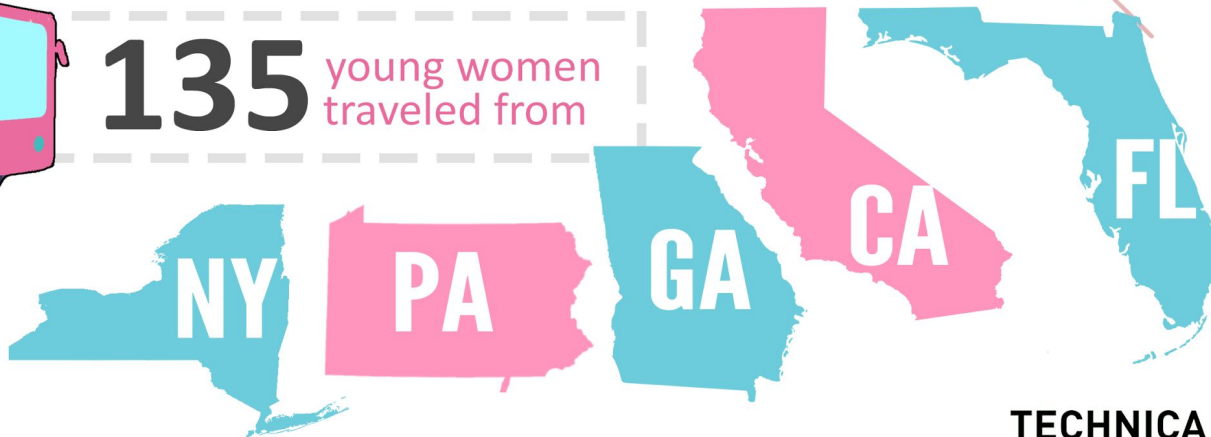


was the first hackathon for **85** highschoolers

was the first hackathon for **337** young women

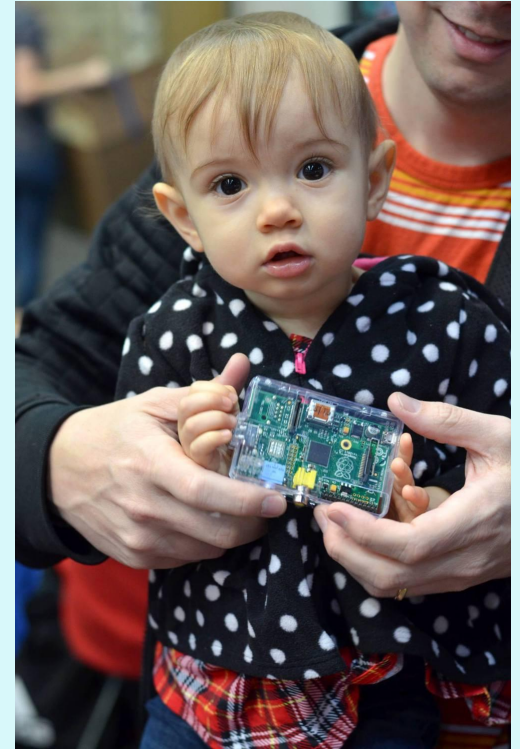


135 young women traveled from

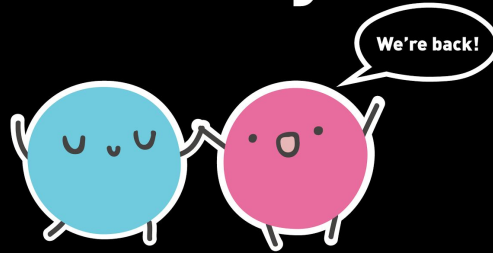


Another way to look at it...

- First hackathon for 85% of women who attended
- 19% were high schoolers or middle schoolers



Get ready for



TECHNICA

November 5-6, 2016

Questions?



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